

SERUR ■ ADVOGADOS

Serur Advogados

Large-scale firm, including partners with high technical knowledge. Fast and personalized customer service"

The Legal 500



Our firm

We are a national full service law firm, founded 25 years ago, following the markets in which our clients operate. Thus, we observe the demands from a global and multidisciplinary perspective, always privileging the benefits arising from a collaborative environment, developed by highly trained and updated teams.

We build lasting relationships, based on trust and transparency, and we strive for the joint action of specialized professionals in different areas of law, enabling the presentation of solutions that add value to the business.

We emphasize loyalty in professional relationships, supporting people, diversity, and a collaborative environment with technical training.

We are gradually growing, expanding our operation, with offices in São Paulo, Recife and Brasília. In addition, we also have a network of qualified legal correspondents throughout the national territory.

3

Own units

15

Practice areas

+400

Professionals

+25

Years of
performance



Mission

Offer personalized legal services,
aiming to reach the best
possible results.

Vision

Develop into one of the best
country firms through training
of its members and add value
to our customers' businesses.

Values

Loyalty in professional relationships;
Support for diversity;
Valuing people;
Collaborative environment;
Technical capacitation.

Awards and Recognitions



The Legal 500

Recognized among the best Recife law firms.



Leaders League

Recognized among the Leading Firms of 2023/2024.



Análise Advocacia

We are among the firms most admired in the Northeast.

The Latin American Lawyer

One of the Firms with the highest number of women in the legal team.



+Diversidade

Since the creation of the firm, Diversity and Inclusion have always been pillars of Serur Advogados. The firm understands that a diverse and inclusive environment increases the integration between everyone, enabling a better learning experience and transforming the work environment into a welcoming and safe place, where people can express themselves freely and be who they are. Therefore, we work continuously to reduce existing inequalities.

The +Diversidade Committee was created in 2018 aiming to contribute with educational and practical measures to implement an increasingly plural and inclusive environment, embracing diversity of gender, sexuality, race, color, ethnicity, creed and minorities in general.

Our actions and achievements



FÓRUM DE
EMPRESAS
E DIREITOS
LGBTI+

- + We are the **1st law firm in the Northeast** to become Signatory of the business forum and LGBTQIA+ rights.
- + We have an **internal ombudsman channel** for denouncing situations of prejudice or intimidation.
- + In 2021, **more than 18%** of our articles and reports addressed themes of Diversity and Inclusion.
- + Currently, **most of our leadership positions are held by women**. Furthermore, **we have about 71.74% female presence in our firm, including 4 partners**.
- + We organize campaigns and events **with a focus on education and awareness related to Social and Corporate Responsibility**.

CONTRACTUAL LAW

Legal assistance in the structuring and examination of contracts in general. Experienced and updated team in the elaboration and negotiation of complex contracts.

CORPORATE/M&A

Advisory and litigation assistance for incorporation or dissolution of companies, contractual and statutory amendments; Advising on shareholders meetings and partners meetings; Capital control; Mergers and incorporations; Violations of contracts for the purchase and sale of shares and quotas; Shareholders and quota holders' agreements; Mediation, legal opinion, and judicial representation in corporate disputes.

DIGITAL LAW, PRIVACY AND DATA PROTECTION

We offer creative and customized legal solutions, in order to guarantee the union between the Law and the technology, in a full-service performance that ranges from the structuring of the Compliance Program in Privacy and Personal Data Protection to consulting, training and administrative and judicial litigation.

ENVIRONMENTAL LAW

Assistance in the operational planning of companies with an environmental impact; Interpretation of rules and preparation of formal documents with competent administrative representatives; Litigation advice in administrative or judicial instances.

FAMILY AND SUCCESSION LAW

Family estate planning; Drafting of wills; Judicial and extrajudicial inventories; Elaboration of prenuptial and coexistence pacts; Divorces and related actions; Gay rights; Acting in custody action, alimony, recognition of stable unions, paternity investigation and adoption processes.

LABOR AND EMPLOYMENT

Our Labor and Employment practice area focus on advisory, litigation and administrative areas, in preventive or litigation matters, including different business sectors. We act before the Regional Secretariat for Labor and Employment, Labor Courts, and the Public Ministry of Labor. Our work includes: definition of strategies; preparation of legal theses, due diligence, reports, opinions, judicial and extrajudicial agreements, lifting of permits and all other routines of labor litigation, advisory and administrative matters.

REAL ESTATE

We aid with the structuring of operations and real estate developments, including subdivisions, installments, and land regularization. We also work on drafting and examination of real estate contracts; Eviction actions; Review, renewal, and assignment of lease agreements.

TAX

Administrative and judicial tax litigation, for cancellation of infraction notices, obtaining special tax and recovery regimes tax credit, in addition to representation and performance in tax liability registered in active debt (execution tax), including acting in tax transactions. Advisory in corporate reorganization operations, tax and estate planning, M&A and special tax regimes.

Partners



**EDUARDO MONTENEGRO
SERUR**

eduardo@serur.com.br
+ 55 11 3081-4895
São Paulo



**ARISTÓTELES DE
QUEIROZ CAMARA**

aristoteles@serur.com.br
+ 55 11 3081-4895
São Paulo



**IAN MAC DOWELL
DE FIGUEIREDO**

ian@serur.com.br
+ 55 81 2119-0010
Recife



**JOÃO LOYO
DE MEIRA LINS**

joao@serur.com.br
+ 55 81 2119-0010
Recife



**FELICIANO LYRA
MOURA**

feliciano@serur.com.br
+ 55 81 2119-0010
Recife



**LUIZ FERNANDO
BANDEIRA DE MELLO**

(licenciado por ocupar cargo
de conselheiro no CNJ)
bandeira@serur.com.br
+ 55 61 3771-1910
Brasília



**BRUNNA DE ARRUDA
QUINTEIRO**

brunna.quinteiro@serur.com.br
+ 55 81 2119-0010
Recife



**FELIPE VARELA
CAON**

felipe.caon@serur.com.br
+ 55 11 3081-4895
São Paulo



**MARIANA MOTTA
FERREIRA LIMA**

mariana.ferreira@serur.com.br
+ 55 11 3081-4895
São Paulo



**TENYLLE PESSOA
QUEIROGA**

tenylle.queiroga@serur.com.br
+ 55 81 2119-0010
Recife



**CRISTIANO ARAUJO
LUZES**

cristiano.luzes@serur.com.br
+ 55 11 3081-4895
São Paulo



**FABRICIO DA MOTA
ALVES**

fabricio@serur.com.br
+ 55 61 3771-1910
Brasília



**BIANCA MARIA
VENTURA C. DIAS**

bianca.dias@serur.com.br
+ 55 81 2119-0010
Recife



BRUNO MUZZI

bruno.muzzi@serur.com.br
+ 55 11 3081-4895
São Paulo



**BRUNNO VASCONCELOS
BEZERRA SILVA**

brunno.vasconcelos@serur.com.br
+ 55 81 2119-0010
Recife



**PAULO RAFAEL
DE LUCENA FERREIRA**

paulo.ferreira@serur.com.br
+ 55 81 2119-0010
Recife



**LUIZ MÁRIO
MOUTINHO**

luiz.moutinho@serur.com.br
+ 55 81 2119-0010
Recife

São Paulo/SP

Alameda Santos, 2300

Edf. Haddock Santos, Conj. 51 - 5º andar

Cerqueira César - Jardim Paulista, 01418-200

Tel: (11) 3081-4895

Recife/PE

R. Sen. José Henrique, 224

Torre Alfred Nobel, 11º andar

Ilha do Leite, 50070-460

Tel: (81) 2119-0010

Brasília/DF

SCN Quadra 05

Centro Empresarial Brasília Shopping Towers

Torre Sul - Sala 1301, 70715-900

Tel: (61) 3771-1910

SERUR ADVOGADOS

São Paulo | Recife | Brasília

WWW.SERUR.COM.BR



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Serur Advogados operates nationally, strategically and comprehensively in several practice areas

ADMINISTRATIVE LAW AND REGULATORY

We advise on issues related to bids, concessions, permissions and contracts with the Public Administration, including project structuring and dialogue with the public sector. Our work includes: Action before regulatory agencies and in sanctioning administrative litigation, including all administrative courts in Brazil; Consultancy and preparation of opinions; Support in the legislative process or in the interpretation and discussion of laws and regulations; Action in judicial litigation, whether in the face of tax enforcement or with the filing of writs, ordinary or annulment actions appeals, up to the higher levels.

ADVOCACY

Our Law Firm undertakes Advocacy work that involves the involvement of professionals with specific training in norm drafting and legislative processes, with many years of distinguished service in the Legislative Branch and regulatory bodies.

ANTITRUST

We operate in administrative litigation, with expertise in representing clients before the Brazilian Administrative Council for Economic Defense (CADE), especially in investigations, administrative proceedings, proposals for leniency and settlement of agreements, and in judicial litigation, with the aim of repairing any damages caused by anticompetitive practices. We advise on structuring and reviewing commercial policies and practices, as well as compliance programs to mitigate competition risks. In addition, we assist our clients on other matters related to competition law, including notifications to third parties.

ARBITRATION

Dispute resolution, in Brazil and abroad, in accordance with different laws and rules (ICC, IACAC, UNCITRAL, CBMA and CCBC), especially in matters such as contracts, infrastructure, insurance and reinsurance; civil and business litigation.

BANKING AND FINANCE

High quality performance in the strategic and complex banking law area, with emphasis on the defense and advice of large institutions of the financial system in their most diverse credit operations, structuring of guarantees, recovery and renegotiation of debts, from products and banking services. Advice to fintech companies, by structuring products and obtaining of authorizations before the Brazilian central bank.

BANKRUPTCY

Bankruptcies; Judicial and extrajudicial recovery of companies; Due diligence for the acquisition of companies or their assets; Debt renegotiation and credit recovery.

CIVIL LITIGATION AND CONSUMER LAW

We act with agility and extensive technical knowledge in strategic demands of high complexity and high economic content civil litigation. We also have great expertise in representing companies in actions involving consumer relations.