

ADVOCACY

The increasingly complex relationships between society, businesses and state regulation demand proactive action from legal counsel to seek to design and propose regulatory norms that align with client's needs and business, allowing for its optimal development. This action should be capable of ensuring that the suggestions are effectively considered through intermediaries who have access to decision-makers, whether in legislative bodies or regulatory agencies.

Regulatory initiatives conducted without a concern for business operations can lead to the emergence of norms that jeopardize their own existence and the generation of jobs and wealth. This context should be conveyed to stakeholders for a decision more in line with market reality.

Our Law Firm undertakes Advocacy work that involves the involvement of professionals with specific training in norm drafting and legislative processes, with many years of distinguished service in the Legislative Branch and regulatory bodies.

The recent work of our Law Firm professionals can be seen through significant regulatory texts in which they have participated, such as the Marco Civil da Internet, the General Data Protection Law, Tax Reform, and various other bills drafted by formally constituted committees of legal experts in the Legislative Branch, in which they participated as members.

KEY PROFESSIONALS IN THE FIELD:



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SERUR ■ ADVOGADOS

Our Firm

We are a national large-scale law firm, founded 25 years ago, following the markets in which our clients operate. Thus, we observe the demands from a global and multidisciplinary perspective, always privileging the benefits arising from a collaborative environment, developed by highly trained and updated teams.

We build lasting relationships, based on trust and transparency, and we strive for the joint action of specialized professionals in different areas of law, enabling the presentation of solutions that add value to the business.

We emphasize loyalty in professional relationships, supporting people, diversity, and a collaborative environment with technical training.

We are gradually growing, expanding our operation, with offices in São Paulo, Recife and Brasília. In addition, we also have a network of qualified legal correspondents throughout the national territory.

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